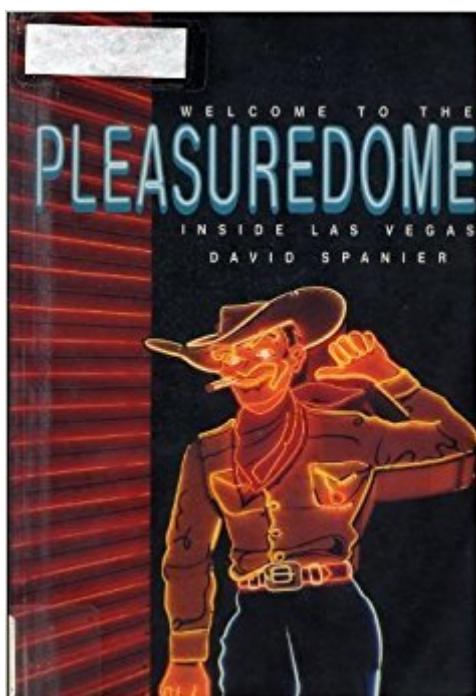


The book was found

Welcome To The Pleasuredome: Inside Las Vegas (Gambling Studies Series)



Synopsis

In Las Vegas the party is never over, the slots, dice, and wheels never stop rolling, the entertainers are always on stage, and the glitter never fades. David Spanier knows the city inside and out, and he loves every gilded, dollar-hungry, neon-lit inch of it. Spanier traces the progress of Las Vegas from its pioneer days as a railroad town, through its heyday in the fifties as the playground of the rich and famous, to its present incarnation as theme park extraordinaire. With humour and keen observation, David Spanier takes us behind the glittering facade of Las Vegas to learn how a modern casino really works, to introduce the flamboyant Steve Wynn, whose casino fantasy, The Mirage, rose up to become, virtually overnight, one of the most dynamic gambling operations in the world. He braves the brothels to talk with the "entertainers" and examines Vegas's infatuation with high rollers -- gamblers who have a credit line of one million dollars or more. Spanier's account of Las Vegas, illustrated with numerous black and white photographs, vibrates with the energy and excitement of the city itself. "A graduate of Cambridge University, David Spanier began his career as a journalist with the "London Times" and was later made a foreign correspondent. He is the author of the highly-acclaimed "Easy Money, Total Poker, Total Chess" and "Europe, my Europe."

Book Information

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Customer Reviews

Although I patronize neither casinos nor brothels, Spanier's book was fascinating reading for me. He takes his reader inside the back rooms of casinos, explaining how they can afford to give away freebies to their best customers, how they draw new families, and the future of Las Vegas. He puts

the story of the Nevada city into a historical context, explaining how it blossomed from a railroad outpost a few decades ago into the major destination it is today. He concludes by speculating about the effect of competition, including nearby Laughlin, state lotteries, and Atlantic City. This book will not disappoint.

I was a great fan of this author's 1992 book titled 'All Right,OK, You Win,' which was an insightful and well-written overview of the Strip. When I saw this book, 'Welcome to the Pleasuredome,' I hoped for an update of all that has happened on the Strip since 1992. Imagine my dismay when I discovered it's the exact same book as 'All Right, OK, You Win,' with a different cover and a different title. END

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